

# Development and Validation of the Household Food Safety Questionnaire

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**Abstract**— Health problems associated with the consumption of foods that do not meet the hygiene and epidemiological standards are not of recent date and have been occurring continuously throughout the history of human existence. The incidence of food poisoning and foodborne transmissible diseases is three times more common in-home kitchens and households. Restaurant poisoning generally involves a larger number of people, whereas a home-based one involves individuals or a small number of people, so its likelihood of identification by the competent authority or public health organizations and services are significantly smaller. The development of the household food safety questionnaire (HFSQ) for the general population went through five phases (preparation of the questionnaire, distribution of the questionnaire to panelists and then the respondents, statistical analysis and the formation of the final version of the validated questionnaire). A total of 58 particles that formed the basis of the questionnaire were divided into four segments: demographic (10), knowledge (17), opinion (14) and food safety practice (17). Overall, the validity of the questionnaire in examining practice, knowledge and attitude was determined with Cronbach's alpha = 0.842. The total number of particles adequate for the questionnaire is 29 questions. This questionnaire is a good instrument for assessing the knowledge, attitudes and practices of food handlers in their households.

**Keywords**— food safety, households, questionnaire, development and validation.

## I. INTRODUCTION

### 1.1 Food Safety in Households

Health problems associated with the consumption of foods that do not meet the hygiene and epidemiological standards are not of recent date and have been occurring continuously throughout the history of human existence. More than 95% of cases of foodborne transmissible diseases (FTD) are characterized by sporadic occurrence [1]. According to World Health Organization (WHO) reports, the actual

prevalence is 300-350 times the number of reported cases [2]. An estimated 1.8 million people die annually from diarrheal diseases, with the majority attributed to contaminated water or food [3]. Although governments around the world are making great efforts to improve the health safety of accessible food [1], the emergence of FTD remains a significant public health problem in all countries, regardless of the degree of economic development.

Borneff and associates believe that the incidence of food poisoning and FTD is three times more common in-home kitchens and households. [4] Restaurant poisoning generally involves a larger number of people, whereas a home-based one involves individuals or a small number of people, so its likelihood of identification by the competent authority or public health organizations and services are significantly smaller [5]. Although experts generally agree that households are the primary places where FTD occurs, consumers do not consider their homes a risky place [6]. Unlike restaurants, home kitchens are multifunctional areas where a variety of activities take place. Pets, items not exclusively used for food preparation, dirty laundry, houseplants and the likes are commonly found in kitchens. Sinks are used for washing hands, various objects, dishes, clothes, children and pets, as well as wetting and soaking cloths. Dirty dishes can be easily stacked together with clean ones on kitchen countertops [7] Currently, most purchased foods are considered safe to consume, however, there is a need for consumers to properly handle, prepare and store household foods [8]. Inadequate handwashing, food handling and preparation, short cooking times and long storage under inadequate conditions are considered to be a cause of significant FTD in households, which can lead to proliferation of microorganisms [9]. Proper food preparation can prevent most FTD s [3], so research into the knowledge, attitudes and practices of food handlers is essential to formulate and design programs to promote and educate on food safety in households

[10]. It is only when there is knowledge of food safety attitudes and practices that it is possible to plan effective strategies to encourage and reinforce desirable food handling behaviors and discourage those that are inappropriate [11]. Recognizing the need to study the sources of infection and the possible causes of FTD in households [12], our study is primarily directed in this direction. In Bosnia and Herzegovina, according to the available literature, no research based on testing and research into household food safety knowledge, practices and attitudes has been conducted, so we designed and developed a questionnaire for the purpose of the survey and evaluated its validity using adequate statistical methods.

### *1.2 Survey Questionnaire*

Every scientific research is based on some form of measurement. Like all other measuring instruments, questionnaires and the answers they collect do not have value in themselves, but solely as a way of measuring the subjective phenomenon they seek to capture [13]. The name of the questionnaire refers to a set of procedures by which data obtained from respondents is collected and analyzed, which provide details about the behavior, attitude, opinion, knowledge, intention, interests of the respondents. They are used for official statistics, various surveys and public / market surveys. The basic aim of the questionnaire must be clearly defined, therefore, when designing the questionnaire, it is necessary to study the interdependence of the variables that occur in the research goals and to be guided by asking questions that provide the basis for providing important data on multiple variables [14]. A good questionnaire is characterized by a high correspondence between the response received and the measurement object and the consistency of the data in different comparable situations. These characteristics belong to two basic metric features: validity and reliability. Instruments without adequate metric characteristics lead to insufficiently accurate estimates of the state of affairs which significantly diminishes their useful value [13]. When we talk about the relation between reality and the picture of reality that we get by using a questionnaire, we come to the concept of validity of the questionnaire. Validity is, in the broadest sense, related to the question: "Do we really measure what we think we are measuring?" This term refers to the appropriateness, meaningfulness and usefulness of conclusions and interpretations derived from test results [15]. Content validity is the extent to which the content of the questionnaire is thematically tailored to the area it should cover. Criterion validity can be defined as the relationship between the applied

questionnaire and the result of another known variable, while constructive validity is the degree to which a questionnaire result indicates a particular trait [16]. Equally important is the question of the reliability of the questionnaire, and it relates to the consistency of the respondent's answers to the same or similar question. The reliability determinations are different - some emphasize measurement accuracy, second consistency, and third the absence of measurement error [17].

The terms validity and reliability often overlap. A non-reliable answer may not be valid either, but a reliable answer may not always be valid. For the credibility of the results, it is essential that the questionnaire as a whole is both reliable and valid. This makes it easier to further equalize the measurement conditions for each individual subject, and the objectivity of the measurement procedure. The reliability and validity data of the test provide insight into the structure of each measuring instrument and provide assurance that the measuring instrument really measures the appearance / trait we want to measure and that the results obtained reflect the real characteristics of the subjects. Validity, with reliability, is the metric characteristic that receives the most attention and is considered to be the most important characteristics of instruments used in the public health and social science [13].

## **II. MATERIALS AND METHODS**

The development of the household food safety questionnaire (HFSQ) for the general population went through five phases (preparation of the questionnaire, distribution of the questionnaire to panelists and then the respondents, statistical analysis and the formation of the final version of the validated questionnaire). The preparation of a pool of potential questions entailed detailed insight into the available literature and studies. Part of the question was derived in part from similar studies [18, 19, 20, 21, 22, 23, 24, 25], and additional particles were formed in accordance with recommendations from the household food safety literature [26, 27, 28]

A total of 58 particles that formed the basis of the questionnaire were divided into four segments: demographic (10), knowledge (17), opinion (14) and food safety practice (17). Demographic issues included the collection of data on gender, age of respondents with a particular focus on persons under 18 and over 65, educational attainment, marital status and number of household members, total monthly household income, and frequency of meal preparation in

households. The answers to the questions in the remaining segments were mostly formed on the Likert scale with a series of statements devoted to different aspects of knowledge, attitude and practice, with the respondents being tasked with expressing the degree of agreement or disagreement for each individual statement on a four-step scale in the 4- 1 (I totally agree, I agree, I don't know, I disagree). Due to the complexity of the questions, individual items were offered answer options, where the respondents, depending on their knowledge, attitude and practice, had to choose one that they thought was correct.

In the second phase, ten experts in the field were selected who were willing to participate as panelists. They were asked to clearly state their ratings of the importance of including each particle in the questionnaire. In a specially formed panel for panelists / experts in the field, each particle is offered answers: necessary, not necessary, but may be useful and not necessary. Based on their results, Content Validity Ratio (CVR) was calculated using the Lawshe method [29].

The third phase involved the distribution of the questionnaire of the respondents by random selection method. Of the 106 respondents who participated in the pilot survey, six were excluded because of incomplete answers. The results of 100 subjects were included in the study and analyzed quantitatively and qualitatively.

For the purpose of validating the questionnaire, Cronbach's alpha was calculated, which measured the internal consistency of each factor and its total value. Factor analysis was also performed, tested using Bartlett's test of sphericity, and determined by Kaiser-Meyer-Olkin (KMO) as an indicator of sample adequacy. A higher Cronbach's alpha coefficient indicates greater reliability, that is, attributes of the same factor measure the same phenomenon. Cronbach's alpha does not have strictly established values that confirm that a group of questions is consistent and usable for examining a particular topic, but a value of 0.7 is taken as the most commonly used distinction.

The analysis is considered justified if the Bartlett test is significant  $p < 0.05$ , because then there is confirmation of the existence of correlations at least among some variables. The KMO value is a measure for quantifying the correlation among variables, and values  $> 0.8$  indicate very strong correlation, 0.7-0.8 strong, 0.6-0.7 medium strong, 0.5-0.6 weak, while smaller values indicate the inadequacy of variables for factor analysis [30]

### III. RESULTS AND DISCUSSIONS

This is the first study to measure the validity and reliability of HFSQ, which contained a diverse and broad range of particles to evaluate knowledge, attitudes, and practices.

To evaluate the validity of the content of the questionnaire, a CVR (Content Validity Ratio) was calculated, which tells us the validity of the individual particles and the CVI (Content Validity Index), which assesses the validity of the entire questionnaire. For all three segments of USHD - food safety knowledge, food safety attitude and food safety practice, the CVR of each particle and the total CVI of each segment were calculated. In addition to analyzing the validity of each segment, the CVI of the entire HFSQ was also calculated. The panelists' scores were used to calculate the CVR for each questionnaire particle ( $N = 48$ ) using the Lawshe method [33]:

$$CVR = \frac{n_e - (\frac{N}{2})}{\frac{N}{2}}$$

where  $n$  is the number of panelists who identify a particle as "required" and  $N$  is the total number of panelists ( $N / 2$  is half the total number of panelists).

A CVR value  $< 0.62$  was the exclusive factor, that is, if 2 out of 10 experts found the question unnecessary, the same was removed from further analyzes. The number of experts recommended when determining content validity in areas where it is difficult to find experts is three, and as a rule a panel of 5-10 experts / panelists is preferred. The use of over 10 experts / panelists is in principle unnecessary [31]

As a simple measure, CVI represents the mean of all CVR values of those particles that meet the CVR threshold of 0.62 and were retained in the questionnaire. All CVI values  $> 0.70$  are considered acceptable [32]. In many situations, it is more efficient to present results on the total CVI than to display the CVR values of each particle [33]. Two questions were excluded from the analysis of the validity of knowledge questions, Z12 - When buying groceries when is the best time to buy frozen food? with CVR = 0.2 and Z13 - What is the optimum temperature for frozen food storage? with CVR = 0.6. Overall CVI of the segment - food safety knowledge, after excluding these two questions is 0.96 indicates significant validity of the content of the question, and the value exceeds the preferred CVI value = 0.8 [34].

The analysis of attitude questions excluded two questions: S8 - If, when purchasing groceries, on the

declaration we check the date indicated under "best use until" we reduce the possibility of food poisoning (CVR = 0.6) and S9 - food poisoning is not a "normal" life event (CVR = 0). Overall CVI of the Segment - Food Safety Attitude, after excluding these two questions is 0.95, which indicates the significant validity of the content of the questions being tested. The value exceeds the preferred CVI value of 0.8 [34, 35].

Analyzing the practice segment, you found that question P6 - Do you sometimes clean your chicken with paper towels instead of washing it in the kitchen sink? CVR was 0.6 and was excluded from the questionnaire, so the total CVI of this segment is 1, indicating significant validity of the content of the question.

A CVI of 0.95 for the whole questionnaire indicates a high degree of validity [29].

In a similar study conducted in Iran [34] after an expert evaluation, the total CVI of the questionnaire was 0.75, indicating that HFSQ has a high degree of representativeness and clarity, thus confirming its content validity. In order to test the reliability of USHD for assessing household food safety knowledge, attitudes, and practices, the value of the Cronbach's alpha coefficient was determined. A higher coefficient value indicates greater reliability, that is, the attributes of the same factor really measure the same phenomenon [36].

An analysis of the internal consistency of the questions was conducted for each segment separately and for the whole questionnaire. After the first analysis of the knowledge questions remaining after the analysis by the experts, a total of 15 questions were given for completion in the pilot study. Analyzing the answers to them, it was found that certain questions reduce the homogeneity, and therefore the validity of the questionnaire. Questions excluded from the questionnaire to increase Cronbach's alpha are: Z11, Z14, Z16, and Z17. After excluding the question, Cronbach's alpha was found to be 0.745. The ANOVA test found a significant association between response and subjects at  $p < 0.001$ . Knowledge questions were also subjected to a sample adequacy analysis, which determined a Kaiser-Meyer-Olkin correlation of  $KMO = 0.782$ , factor analysis was justified by a significance of  $p < 0.001$ .

*Table 1. Analysis of quality and validity of knowledge questions*

Question	CVR	Cronbach's alpha	Status
Z1 Harmful microbes that are not visible to the naked eye can lead to food poisoning	1,00	0,588	Remains
Z2 If we eat meat that is raw or semi-cooked, we are at a high risk of food poisoning	1,00	0,562	Remains
Z3 Non-hygienic practices are a source of microorganisms that can cause food pollution	1,00	0,598	Remains
Z4 If we eat cooked food stored at room temperature for more than 4 hours, we are at high risk of food poisoning	1,00	0,583	Remains
Z5 Direct contact of unwashed hands and ready-to-eat food leads to bacterial contamination of food	0,80	0,574	Remains
Z6 Defrosting frozen meat on the lower shelf of the refrigerator is the correct way of defrosting	1,00	0,622	Remains
Z7 Eating half-cooked eggs (soft yolk) can cause food poisoning that often ends in hospitalization	1,00	0,560	Remains
Z8 Insects such as cockroaches and flies can transmit bacteria that lead to food poisoning	1,00	0,595	Remains
Z9 Cooked food residues should be reheated, thoroughly heated / boiled before consumption	1,00	0,571	Remains
Z10 In addition to bacteria, fungi and viruses can also cause foodborne diseases	0,80	0,570	Remains

Question	CVR	Cronbach's alpha	Status
Z11 Do you think that bacteria in food can be destroyed by freezing at -18 ° C?	0,80	0,630	Rejected
Z12 When buying groceries, when is the best time to buy frozen food?	0,20	-	Rejected
Z13 What is the optimal storage temperature for frozen foods?	0,60	-	Rejected
Z14 What to do with freshly cooked food consumed 3 hours later?	1,00	0,675	Rejected
Z15 Do you think it is correct to defrost meat again?	1,00	0,630	Remains
Z16 Which of the following is the least certain way of defrosting raw meat?	1,00	0,669	Rejected
Z17 How long can cooked food be stored in the refrigerator?	1,00	0,629	Rejected
Cronbachs alpha after excluding rejected questions (n=11)		0,745	

The pilot study included 12 attitude particles. Following the responses provided by the respondents, Cronbach's alpha = 0.552 was determined, which did not indicate the reliability of the attitude assessment questions. After standardization, the Cronbach alpha value was 0.580, but still indicated poor validity of attitude questions. Subsequent analyzes based on the Cronbach's alpha value of each question excluded three questions - S11, S12, S13. By excluding these questions, the degree of certainty of the attitude questions that they truly represent the real world has increased to the degree of Cronbach's alpha = 0.714. The number of questions was reduced to 9, but their reliability increased. The correlation matrix established the connection between most questions. The very existence of the correlation of the answers between the questions, and their heterogeneity, indicates that there are more trends in the answers. A total correlation was found within the question with a mean of 0.217 and a range of -0.02-0.460, which classifies the same into

weak and moderately strong correlations. Question validity would be increased by excluding question S14, but not significantly. An ANOVA with the attitude question test found a significant association between questions at  $p < 0.001$ . Attitude questions were also subjected to a sample adequacy analysis, which established a Kaiser-Meyer-Olkin correlation of  $KMO = 0.732$ , Factor analysis was justified by a significance of  $p < 0.001$ .

Table 2. Analysis of the quality and validity of attitude questions

Question	CVR	Cronbach's alpha	Status
S1 People who prepare food in their home can infect themselves and their families with foodborne bacteria	1,00	0,505	Remains
S2 It is important to check the temperature of the refrigerator to prevent spoilage and food poisoning	1,00	0,500	Remains
S3 Raw food should be kept separate from cooked food	1,00	0,471	Remains
S4 Hair, jewelry, and long nails can contaminate food with bacteria	1,00	0,491	Remains
S5 Raw vegetables and meat should not be cut using the same knife unless previously washed	1,00	0,525	Remains
S6 Raw fruits and vegetables are safer to eat if washed with cold running water	0,80	0,510	Remains
S7 If you wash your hands with liquid soap and warm water for 40-45 seconds before handling food, it will be enough to get rid of the bacteria on your hands	1,00	0,496	Remains
S8 If, when purchasing groceries, on the declaration we check the	0,60	-	Rejected

Question	CVR	Cronbach's alpha	Status
date indicated under "best use until" we reduce the possibility of food poisoning			
S9 Food poisoning is not a "normal" life event	0,00	-	Rejected
S10 In your opinion, what is the incidence of food poisoning due to improper household preparation?	1,00	0,487	Remains
S11 In your opinion, what is the incidence of food poisoning in a restaurant compared to home-cooked meals?	1,00	0,593	Rejected
S12 What do you think is right way to deal with leftover cooked food?	0,80	0,603	Rejected
S13 What do you think is the best measure to prevent food poisoning?	1,00	0,592	Rejected
S14 From the following two statements, which is closer to your view: a) Certain types of people have a higher risk of food poisoning, b) All people have the same risk of food poisoning	0,80	0,557	Remains
Cronbachs alpha after excluding the rejected questions (n=9)		0,714	

Based on the results of the analysis of practice questions by the experts in the pilot study, the practice was examined with 16 questions. After the results obtained, Cronbach's alpha = 0.510 was determined. The value indicated that the given group of questions had great heterogeneity and that as such it was not adequate to represent the reliable practice of the respondents. Subsequent analysis of the reliability of the questions to allow the examination of the respondents' practice revealed that it was necessary to exclude the questions: P9, P11, P12, P13, P14, P15, P16. After excluding them, a Cronbach's alpha of 0.683 was determined. Although not > 0.7, the Cronbach's

alpha values do not have a strictly set benchmark, and the Cronbach's alpha value = 0.683 is consistent with the results of [37, 38, 39] suggesting that the given value can be used as a reference.

After standardization of the data, Cronbach's alpha = 0.724 was determined. The correlation matrix determined the existence of a positive relationship between the answers to the questions. The correlation itself ranges from extremely weak: 0.046 between for P1 and P10 (classified as extremely weak), to 0.579 (moderately strong correlation) between P2 and P4. The maximum value of Cronbach's alpha was found to be set to practice questions, and standardization yielded Cronbach's alpha values = 0.724. Further exclusion of the questionnaire could not increase the value of the questionnaire reliability factor in examining respondents' practices. Sample adequacy analysis showed a strong correlation of response and sample, and Bartlett's test of sphericity was  $p < 0.001$ . The Kaiser-Meyer-Olkin analysis determined the degree of correlation  $KMO = 0.734$ .

Table 3. Analysis of the quality and validity of practice questions

Question	CVR	Cronbach's alpha	Status
P1 Do you avoid cooking and preparing food if you have open wounds on your hands?	1,00	0,517	Remains
P2 Do you clean surfaces that come in contact with food before and after food preparation?	1,00	0,461	Remains
P3 Do you use different planks for cutting raw meat and vegetables?	1,00	0,389	Remains
P4 Do you wash your hands with soap and warm water before starting food preparation?	1,00	0,498	Remains
P5 Do you defrost meat on the bottom shelf of the refrigerator?	1,00	0,472	Remains
P6 Do you sometimes clean your chicken with paper towels instead of	0,60	-	Rejected

washing it in the kitchen sink?			
P7 Do you separate raw and cooked foods in your fridge?	1.00	0,460	Remains
P8 Do you use a food thermometer to check that the food is cooked enough?	1.00	0,517	Remains
P9 Do you leave hot cooked food at room temperature for more than 4 hours?	1.00	0,556	Rejected
P10 How often do you disinfect your kitchen sink?	1.00	0,472	Remains
P11 After cracking and opening raw eggs, what do you usually do?	1.00	0,496	Rejected
P12 After handling raw meat, what do you usually do?	1.00	0,523	Rejected
P13 If you pre-cook large quantities of food with meat additives, when do you put food in the refrigerator?	1.00	0,522	Rejected
P14 How do you wash vegetables and fruits?	1.00	0,498	Rejected
P15 If you have chopped or cut meat on the board and now want to cut the fruit, which of the following do you do?	1.00	0,421	Rejected
P16 How do you wash your hands?	1.00	0,535	Rejected
P17 In your opinion, in terms of food safety, for you and your household members.	1.00	0,503	Remains
Cronbachs alpha after excluding the rejected questions (n=9)		0,683	

Overall, the validity of the questionnaire in examining practice, knowledge and attitude was determined with Cronbach's alpha = 0.842. The total number of particles

adequate for the questionnaire is 29 questions. The ANOVA test found a significance level of  $p < 0.001$ . The result of the ANOVA test indicates that the questionnaire can be used to test the attitude, knowledge and practice of food safety in the subjects.

The correlation matrix values in all segments were less than 0.85, indicating that there were no multicollinearity problems among the factors [40]

In the aforementioned study, the Cronbach alpha coefficient for each factor ranged from 0.549-0.798, indicating satisfactory internal consistency criteria. Based on research by Bautista et al [41]. A Cronbach alpha of 0.5 or greater is considered an acceptable criterion for internal consistency in the questionnaire reliability analysis.

In order to test the validity of factor analysis, Bartlett's test of sphericity was applied and the Kaiser-Meyer-Olkin (KMO) indicator of sample adequacy was determined. The analysis is considered justified if the Bartlett test is significant ( $p < 0.05$ ), because then there is confirmation of the existence of correlations at least among some variables. The Kaiser-Meyer-Olkin (KMO) sample adequacy indicator has values from 0 to 1 and is a measure for quantifying intercorrelations among variables. KMO values above 0.8 indicate a very strong correlation; values 0.7-0.8 strong correlation; values 0.6-0.7 moderate correlation; values 0.5-0.6 have a weak correlation, while values below 0.5 indicate the inadequacy of conducting factor analysis. In this study, a KMO of 0.6 was defined as the minimum acceptable. The strength of the relationship between HFSQ particles is very good and fulfills the criteria for factor analysis, as demonstrated by the high KMO (0.734) of the whole questionnaire and of each segment separately [36].

#### IV. CONCLUSIONS

For the purpose of the research, a questionnaire was specifically created that was adapted to the research in the general population. The instrument was developed based on a thorough literature review with expert consultation. The Household Food Safety Questionnaire (HFSQ), which measures food safety knowledge, attitudes, and practices, met the psychometric criteria for the reliability and validity test. This questionnaire is a good instrument for assessing the knowledge, attitudes and practices of food handlers in their households. An insight into the available literature indicates that the study conducted was the first study of its type in Bosnia and Herzegovina, and may provide a starting point for

future research and a scientific platform for considering measures and activities necessary to improve household food safety.

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